



READY.
SIT.
GO!

by Interstuhl

MAKING
THE BEST OF
EVERY DAY.

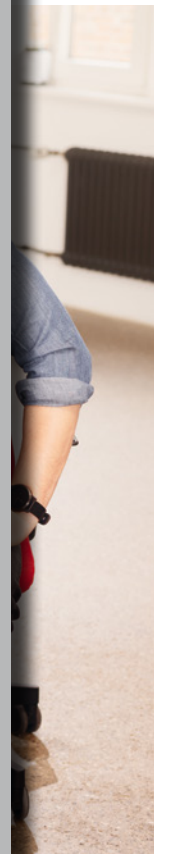




PURE FLEXIBILITY

Seizing unexpected opportunities the moment they arise. Changing direction effortlessly at the drop of a hat. Reacting calmly and keeping balance. It's what flexibility is all about: being spontaneous and poised for any situation!

The PURE^{IS3} gives all of us that freedom: it is so light and flexible that it suits everybody – in any room and in any situation.



WHENEVER,
WHEREVER.





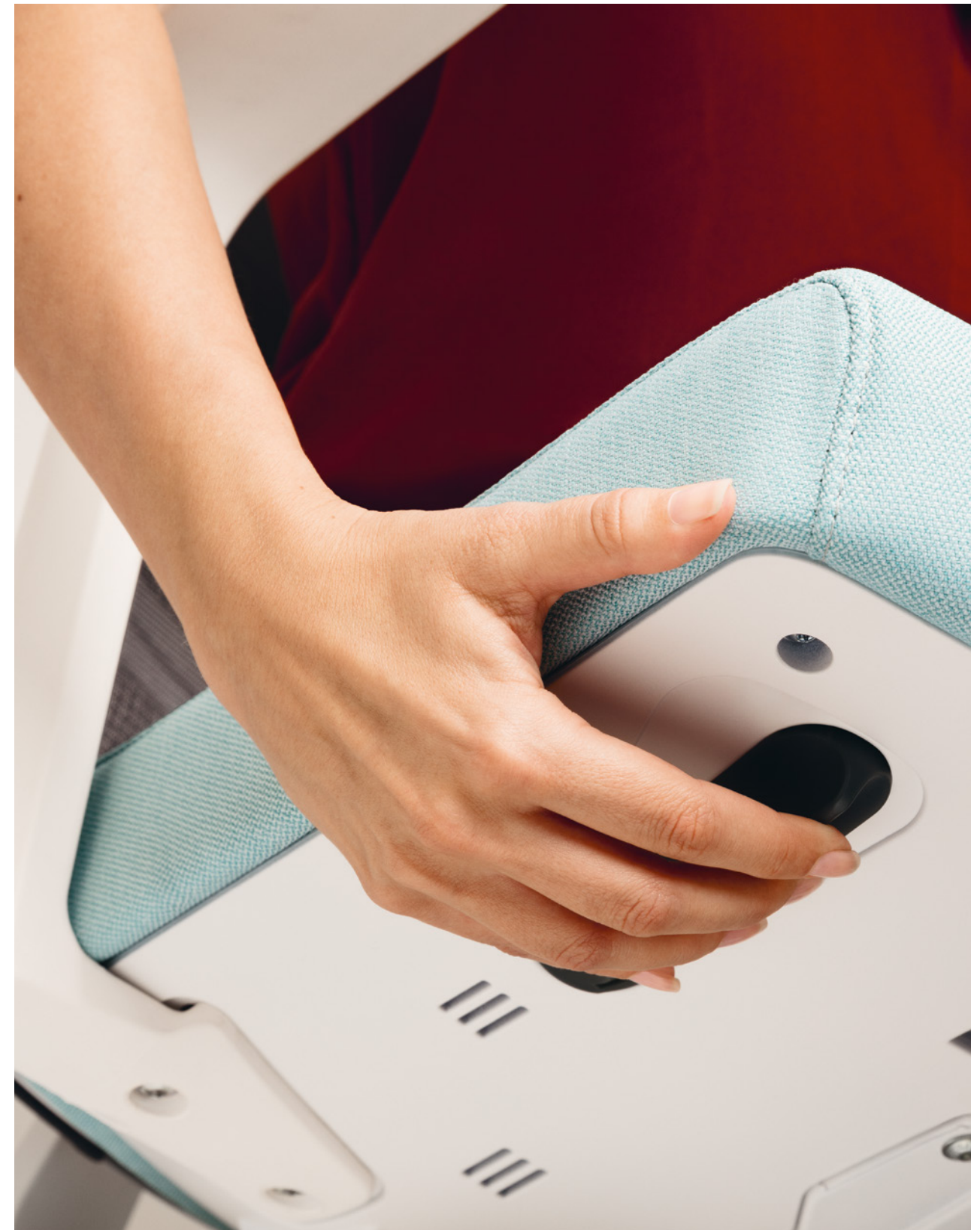
PURE SIMPLICITY

Take time for what matters. Focus on the important things in life. Get straight to the point. Push everything else aside and concentrate on what really counts. Because, after all, sometimes less is more.

Just sit comfortably: the design of the PURE¹⁵³ is so intelligent that there is no need for manual adjustments.



JUST GO
FOR IT.





PURE CREATIVITY

Think outside the box. It can do us good to leave our comfort zone now and then or even start all over again. How do things look beyond the horizon? When we change our perspective, we make new discoveries.

A place for innovation: the pioneering materials and design of the PURE^{IS3} make it the ideal chair for forward-thinkers.

BREAK WITH
NORMS,
FORGE NEW
PATHS.







PURE DYNAMIC

Go through the day bursting with energy. Take the stairs, not the lift. Stay alert and energised at all times, keep looking ahead and spot new opportunities. Press-ups at your desk? Why not! A work-out doesn't have to be at the gym, it's wherever we are active.

Keep moving even while sitting: the PURE¹⁵³ is the new generation of active sitting.

FLEXIBLE,
FROM YOUR
HIPS TO
YOUR HEAD.

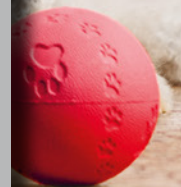




PURE YOU

Follow your own path. Listen to your head and your heart, show strength of character, take the initiative. Even in challenging times, trust your instinct and pursue your goals.

The PURE^{IS3} adjusts completely intuitively to each user and feels a perfect fit straight away, no matter who sits down.



YOUR IDEAL
COMPANION.





PURE DESIGN

Take a stance! Real values are not based on what kind of day you are having and they are not governed by the latest trends. They are timeless and they have substance. Knowing what is worthwhile, knowing what counts, and embodying those values without compromise: that is good design.

The PURE^{IS3} confidently comes straight to the point: its style is its function. It has personality.

CONFIDENTLY
STYLISH.





PURE INTERSTUHL

Passion, experience and expertise. Innovative German engineering for outstanding seating solutions. And 800 employees who embody Interstuhl's values with enthusiasm, day in, day out.

The PURE^{IS3} is yet another demonstration of Interstuhl's visionary prowess: an innovative swivel chair, constructed in the Swabian Alb for the working worlds of today and tomorrow.

interstuhl

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ENJOY SEATING PERFORMANCE.

